



WHERE MY HEART BELONGS

GLADYS KNIGHT

GLADYS KNIGHT

BIOGRAPHY

Who could have imagined that a four-year old little girl belting out Gospel songs at her church would have changed the face of music? Seven-time GRAMMY Award winner and R&B icon Gladys Knight is known for songs like “Midnight Train To Georgia” and “You’re The Best Thing That Ever Happened To Me”, but she honed her mesmerizing vocals within the sacred walls of the church. Decades after her singing debut at her home church, her commitment to her faith is as strong as ever and clearly apparent in her brand new Gospel project, *Where My Heart Belongs*.



She recounts her humble beginnings. “I started singing at the age of 4, but I really didn’t know the importance of it until I was a teenager. My parents told me that my singing was a gift from God,” she shares. “I have always loved Gospel music; that is my beginning; my first time singing in public was at church. I remember singing in the youth choir. After we were baptized, all of the youth joined the Sunshine choir. I was a little frightened in the beginning because I didn’t understand the spirit at such a young age. One Sunday I sat by this lady who would shout every Sunday, and she said ‘Hallelujah’ and hit me with her purse. I will never forget that day, and my mom just looked at me and nodded her head to let me know it was okay.”

Born in Oglethorpe, GA, she was discovered by winning Ted Mack’s Original Amateur Hour TV show at the age 7. Just a year later, she and her brother, sister and cousins formed the group, The Pips. And the rest is history. The group went on to chart countless #1 hits and tour internationally. Later, Gladys went on to deliver a number of solo records further solidifying her place in R&B history. She is a singer, songwriter, actress, author, entrepreneur, humanitarian, philanthropist and multiple award-winning recording artist. Known as the “Empress of Soul”, she brings an amazing spirit to every performance.

Throughout her career, she’s regularly sung inspirational music. In the 80s, she recorded “The Lord’s Prayer”, a duet with Johnny Mathis, and “That’s What Friends Are For”, a GRAMMY-winning mega-hit recorded with Elton John, Stevie Wonder and Dionne Warwick. In 2004, she won a GRAMMY Award for Best Gospel Performance for “Heaven Help Us All” with Ray Charles from his project, *Genius Loves Company*. The following year, she received another GRAMMY Award for her CD with the Saints Unified Voices called *One Voice*.

Adding to her Gospel repertoire is a new project, *Where My Heart Belongs*. The 10-track CD, produced by Knight, continues her expression of faith and contains new songs as well as tasteful renditions of old songs. She revisits Kirk Franklin’s “Always” and introduces a brand new track, co-written by Gospel hitmaker Bebe Winans entitled, “Need You Love You”. Winans also contributes the unforgettable song, one close to Gladys’ heart, “Midst Of The Rain”.

“It’s important to me to introduce contemporary Gospel music to my church,” she says. “The Saints Unified Voices loved ‘Midst Of The Rain’, but it didn’t make on the first CD. For this CD, my engineer said we needed one more song and we added this one. This is mine and my husband’s favorite song on the CD.”

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Other songs like the inspiring “Just Look Up” and the beautifully-penned “Immersed” will encourage the down-trodden believer. Many will enjoy inspirational cuts like the uplifting “Champions”, the riveting “Life” and the Negro spiritual “Were You There”. With every flawless and spirited performance, it’s clear that these are not just songs, but messages the songstress wants to share with her audience.

“One of the reasons I love Gospel music is because it’s another way to be in touch with the spirit of the Lord, and learn more about His Gospel,” she shares. “Every day you wake up and take a breath there is something more we need to know about this life on earth through

His Gospel. Some people get the message about the Gospel through a sermon and some get it through reading, but I get the message through music and it becomes so very clear to me through music. Anything that has to do with the Gospel, that comes first in my life. I get the message out through my songs, that’s always going to be at the top of my list. I carry the Gospel over into everything that I do.”

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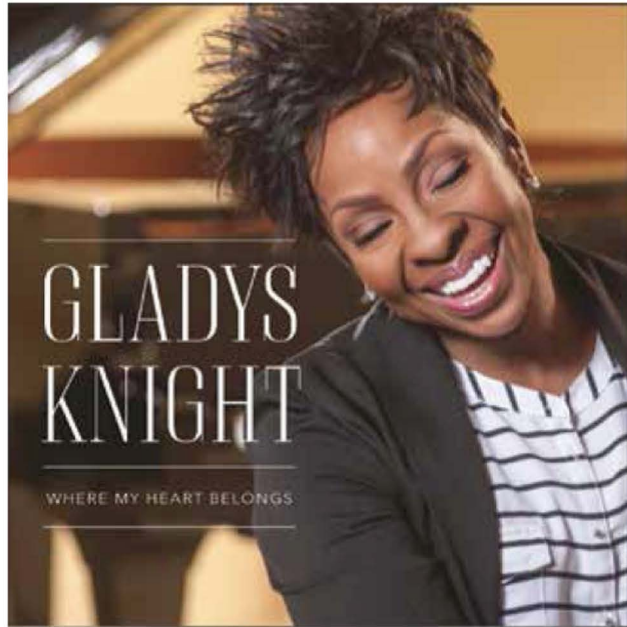
GLADYS KNIGHT

The great ones endure, and Gladys Knight has long been one of the greatest. Very few singers over the last fifty years have matched her unassailable artistry. This seven-time GRAMMY Award winner has earned number one hits in Pop, R&B, and Adult Contemporary, and has triumphed in film, television, and live performance.

She returns in 2014 with an album that showcases her unmatched vocal ability on an enchanting mix of Gospel and inspirational songs that are dear to her heart. She has said that faith in God has been the driving force behind all of her endeavors, guiding her through her many successes. On this gorgeous masterwork, she sings the songs of her heart like no one else can.

Track list:

1. Need You Love You
2. Always
3. Just Look Up
4. Life
5. Immersed
6. Midst of The Rain
7. Champions
8. There Is A Green Hill Far Away
9. Were You There
10. Happy Birthday Jesus / Sweet Little Jesus Boy



MARKETING PLANS

PR • Album trailer • Music video • Social media campaign • Catalog • Radio ads

IN STORE DATE: SEPTEMBER 9, 2014

Inspirational

CD • \$16.98

UPC 783027021028

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GLADYS KNIGHT

PRESS RELEASE #1

Legendary Artist Gladys Knight Shares Her Faith In Upcoming Gospel Album, “Where My Heart Belongs”

New Inspirational CD Releases On September 9th

(Las Vegas, NV) – July 16, 2014 - Seven-time GRAMMY Award winner Gladys Knight connects to her gospel roots with her upcoming album *Where My Heart Belongs*. Releasing on September 9th on Shadow Mountain Records for Deseret Book, *Where My Heart Belongs* finds Knight once again returning to gospel music to share her faith, inspire listeners, and testify to God’s goodness throughout her personal life and career.

Georgia-born Gladys Knight is no stranger to gospel music. The beginnings of her multi-decade, illustrious career began within the stained glass windows of the church. From an early age she sang in the church choir. She attributes her mother’s faith to her initial encounter and connection between Christ and music.

“My mother reassured me at a young age that my music was a gift from God Himself and that I am to share it freely for His glory,” says Knight. “My faith was formed because of her and throughout this journey of life, my faith has strengthened because I know that Jesus covers me through it all.”

Knight is eager to share her testimony and gospel message with her fans through the new CD. She hopes that the music and message will inspire and ignite an encounter with Christ that she knows firsthand has the power to change lives forever. Throughout the eleven tracks on *Where My Heart Belongs*, Knight delivers one inspirational performance after another. Tracks like “Life Song”, with a cleverly-crafted mix of traditional and contemporary music, remind the listener that the Lord is always there.

Fans of this icon will enjoy the beautifully-executed “Always”, perfect for Sunday morning praise teams and for intimate times of personal worship with God. Those with heavy hearts will lift their heads with the emotive song, “Just Look Up” and the God-directed musical prayer, “I Need You”. Other memorable tracks include “Midst Of The Rain”, “There Is A Green Hill Far Away” and “Were You There”.

“My desire for this album is to motivate and serve as an introduction to Christ,” Knight says. “I vividly remember the time in my life when I felt lost, as if something was missing. I was desperately seeking answers and when I finally found the answer, I learned that it was Jesus Christ. He gave me this gift and out of obedience, I want to give Him back to the listeners.”

In 1997, Knight became a member of The Church of Jesus Christ of Latter-day Saints after the influence of her late son Jimmy Newman. She has worked fervently with the Saints United Voices Choir recording several albums. Their first album, *One Voice*, earned her a GRAMMY Award for Best Gospel Choir or Chorus Album. She has also partnered with greats such as the late Ray Charles on his album *Genius Loves Company*. The duo won a GRAMMY Award for Best Gospel Performance for their duet “Heaven Help Us All.”

The award-winning singer, actress, author, restaurateur, and spokeswoman has recorded more than 40 albums, won seven GRAMMYs, and enjoyed several #1 hits on the Pop, Gospel, R&B, and Contemporary charts, including the famous Gladys Knight & the Pips’ song “Midnight Train to Georgia”. Knight has been honored by the Rock ‘n’ Roll Hall of Fame, has a star on the Hollywood Walk of Fame, and has dozens of TV, film, and theatre credits.

GLADYS KNIGHT

PRESS RELEASE #2

Multiple GRAMMY Award Winner Gladys Knight Delivers New Gospel Album, Where My Heart Belongs

(Las Vegas, NV) – September 9, 2014 – Gladys Knight is an icon by any standards. With seven GRAMMY Awards to her name, #1 chartings on numerous charts and over 40 albums to her credit, her name is synonymous with timeless classics. Now the legendary vocalist returns with a brand new CD, this one highlighting her faith. Where My Heart Belongs, a Gospel and inspirational project, releases on Shadow Mountain Records for Deseret Book on September 9th.

A woman of faith, Gladys Knight is no stranger to Gospel music. The Georgia-born singer is the recipient of two GRAMMYS in the sacred genre: for her duet with the late Ray Charles on his Genius Loves Company CD and for her project, One Voice, recorded with the Saints Unified Choir. Ms. Knight adds more inspirational songs to her burgeoning repertoire with the release of the 10-track project, Where My Heart Belongs.

Containing songs perfect for Sunday morning or intimate times of worship, Ms. Knight provides soon-to-be-classics like the lead single, “Need You Love You”, co-written by BeBe Winans and a stunning rendition of Kirk Franklin’s “Always”. Other memorable tracks include the impressive “In The Midst Of The Rain”, the declarative “Champions”, the brilliantly-arranged, “There Is A Green Hill Far Away” and the Negro spiritual “Were You There”.

The project is the 2nd release from Ms. Knight from Shadow Mountain Records. Bart Olson, Product Director for Shadow Mountain Records, is excited about the new release. “I am thrilled about Gladys Knight’s new CD. We, at Shadow Mountain Records, are proud to have such an amazing artist on our roster. Gladys Knight is a timeless artist and with the release of Where My Heart Belongs, we believe she will continue to inspire countless believers.”

Many know Gladys Knight from her illustrious career as the lead singer of the soulful ensemble Gladys Knight and the Pips, but Gospel music has always held a special place in her heart. Singing since the age of 4, Gladys Knight honed her skills in the church. “I have always loved Gospel music; that is my beginning,” she shares. “My first time singing in public was in the youth choir at church. After we were baptized, all of the youth joined the Sunshine choir. Since that time, Gospel music has been a part of my life. I have always been singing Gospel music.”

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